

# Ascendant

We *empower* public, social, and private sector organizations to build a culture of *innovation*, solve *complex problems* in *new* ways, and develop *creative* ideas, programs, and services that *transform* people's lives.

## Who we are

We are a certified woman-owned small business comprised of a team of visionaries, strategists, designers, listeners, and change-makers with 20 years of experience leading innovation for public, private, and social sector organizations around the world. We help organizations transform their culture, processes, and services to create more effective and equitable outcomes in their organizations and communities by applying comprehensive innovation approaches that generate results. Tackling long-standing and emerging challenges are where we thrive. By working on a wide range of complex social opportunity areas, spanning climate change, transportation, housing equality, economic development, food scarcity, and more, we are committed to making a positive difference in the world.

## What we do

Ascendant is a world leader in helping organizations transform their outcomes by building a culture of innovation, even in the most bureaucratic environments. We help you create and implement effective organizational strategies, train teams of innovators and creative problem solvers, develop groundbreaking ideas that transform your impact, and uncover the root causes of complex social challenges. We do this by combining multiple innovation approaches, including: human-centered design, community engagement, digital technology and innovation, data analysis, behavioral economics, strategic planning, and performance management. By integrating these skills and developing a customized engagement that meets your specific needs, we can help you deliver results that have measurable impact.

## Example Impact

**\$600M+**

### Saved in taxpayer dollars

In partnership with the USDA, increased access to healthy school lunches for children around the country and saved \$600M in taxpayer dollars

**600+**

### Increase in educational and supportive services

Supported the City of Tel Aviv, Israel in creating a digital platform connecting parents to over 600 new educational and supportive services for their children

**2BN+**

### Website visitors a year

Led the redesign of the U.S. Federal Government's digital hiring portal USAJOBS.GOV, transforming the hiring experience for 2BN visitors a year

**58%**

### Increase in equitable urban rejuvenation

Supported the reduction of dilapidated properties in Mobile, AL by 58%

## How we support you

We're dedicated to empowering organizations to become leaders in innovation.



### Transformative Strategy

#### Create a roadmap for the future.

From a clear innovation mission and vision to operational metrics and a staffing plan, we will help you define a clear path to build a culture of innovation that transforms the future of your organization.



### Innovative Training

#### Build a workforce that innovates.

We will customize our world-class human-centered design curriculum and teaching methods that have been tested with thousands of people around the world to help your organization learn how to tackle complex problems in new ways.



### Impactful Solutions

#### Generate new ideas to tackle your toughest challenges.

We will apply our time tested innovation approach to help you generate new and successful physical and digital processes, programs, products, and services that generate impact you can measure.



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